

CHECKLIST

PRICE
\$4.99

SaaS Launch Day Checklist: Pre-Launch to Post-Launch

v1.0.0

A comprehensive step-by-step checklist for SaaS product launches, covering pre-launch verification, deployment, monitoring, announcement coordination, and post-launch tasks. Ensure a smooth, error-free launch with this actionable guide.

Type: Checklist Version: 1.0.0 Downloads: 0

\$4.99

PRICE	VERSION	DOWNLOADS	RATING
\$4.99	1.0.0	0	—

✦ Key Features

SaaS Launch Day Checklist

- › ☐ Verify all critical services are operational (database, API, web server, CDN).
- › ☐ Run a full suite of automated tests (unit, integration, end-to-end).
- › ☐ Check SSL certificate validity and domain DNS propagation.
- › ☐ Validate payment gateway integration with test transactions.
- › ☐ Confirm email sending service (e.g., SendGrid, SES) is active and not rate-limited.
- › ☐ Review error logs for any lingering warnings or errors from staging.
- › ☐ Ensure backup and rollback plan is documented and accessible.
- › ☐ Execute deployment script or push to production branch (with zero-downtime strategy).
- › ☐ Verify deployment by accessing the live URL and running smoke tests.
- › ☐ Enable new user sign-ups and subscription plans (if previously disabled).



What's Included

- ✓ Comprehensive printable checklist
- ✓ Actionable step-by-step format
- ✓ Priority matrix & tracking tools
- ✓ Pro tips for each phase
- ✓ Instant digital download



Specifications

FORMAT	PDF (Printable & Digital)
DIFFICULTY	All Levels
COMPATIBILITY	Any PDF reader or note-taking app
DELIVERY	Instant Digital Download



Requirements

No special requirements. Instant digital download.

