

MARKETING TOOL

PRICE
\$29.99

30-Day Content Engine: 120 Social Media Posts + Canva

v1.0

30 days of ready-made content: 30 Instagram posts, 30 LinkedIn posts, 30 Twitter threads, 30 TikTok scripts. Plus 10 Canva templates. Hooks, copy, hashtags, and posting times included.

Type: **Marketing Tool** Version: **1.0** Downloads: **0**

PRICE	VERSION	DOWNLOADS	RATING
\$29.99	1.0	0	—

✦ Key Features

System Overview

- › 30 days of ready-made content: 30 Instagram posts, 30 LinkedIn posts, 30 Twitter threads, 30 TikTok scripts. Each with hooks, copy, hashtags, and optimal posting times. Plus 10 Canva templates.

Content Pillars (Monthly Rotation)

- › Pillar 1: Value Education (Days 1-10) - Teach your audience something useful
- › Pillar 2: Social Proof and Stories (Days 11-20) - Showcase results and build trust
- › Pillar 3: Engagement and Conversion (Days 21-30) - Interact and drive action

Week 1: Value Education (Days 1-10)

- › Instagram (7AM): "This one mindset shift changed everything." 5-slide carousel.
- › LinkedIn (8:30AM): "I spent 5 years learning this. You can learn it in 3 minutes."
- › Twitter (9AM): 5-tweet thread: "The 5-step framework that doubled my productivity"
- › TikTok (12PM): 45-sec: "The #1 mistake and how to fix it"
- › Instagram Reel: 15-sec quick tutorial with trending audio
- › LinkedIn: "How to [task] in 5 steps" with personal example
- › TikTok: 60-sec detailed tutorial with screen recording
- › Carousel: "5 [topic] mistakes costing you [result]"
- › List post: "My 5 non-negotiable tools for [activity]"
- › Infographic carousel showing framework

Week 2: Social Proof (Days 11-20)

- › Celebration graphic with real stats
- › Cross-platform announcement
- › "How [client] achieved [result]" carousel
- › BTS photo/video of workspace
- › "My biggest failure" honest carousel
- › Before/after transformation story
- › Heartfelt community thank you post
- › Feature customer story with results
- › Team introduction
- › Customer testimonial repost

Week 3: Engagement (Days 21-30)

- › "What's your biggest challenge?" engagement bait
- › Free lead magnet with comment to get
- › "Going live [date/time]" event post
- › "24-hour flash sale" urgency graphic
- › "What's inside [product]" feature carousel
- › "Don't take my word" testimonial carousel
- › "Free webinar: [topic]" registration
- › "[Option A] vs [Option B]" comparison
- › Industry predictions for next year
- › "Ready to start?" final CTA

Canva Templates Included (10)

- › Quote Card - Bold quote on gradient background
- › Step-by-Step Carousel - 5-slide tutorial template
- › Before/After - Side-by-side comparison with metrics
- › Stat Highlight - Large number with accent color
- › Product Showcase - Hero image with 3 feature bullets
- › Testimonial Card - Pull quote with star rating
- › Announcement - Bold headline with celebration elements
- › Checklist - Vertical checklist with checkmarks
- › Comparison - Split layout showing two options
- › Polls/Questions - Interactive design with emoji choices

Optimal Posting Times

- › Instagram: Mon-Fri 7-9AM or 6-8PM
- › LinkedIn: Tue-Thu 8-10AM, Sat 10AM
- › Twitter: Mon-Fri 9AM-12PM
- › TikTok: Tue-Thu 7-9AM, Fri-Sat 6-8PM



What's Included

- ✓ Ready-made content calendar
- ✓ Strategy templates & frameworks
- ✓ Performance tracking sheets
- ✓ Proven hooks & swipe files
- ✓ Instant digital download



Specifications

FORMAT	Digital Planner / Templates
DIFFICULTY	Beginner-Friendly
COMPATIBILITY	Canva, Google Apps, or PDF reader
DELIVERY	Instant Digital Download



Requirements

Canva account (free). Works with Instagram, LinkedIn, Twitter, and TikTok.



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