

PROMPT PACK

PRICE
\$9.99

Sales Page Alchemist: 30 High-Converting Copywriting Prompts

v1.0.0

Unlock the secrets to persuasive sales pages with this pack of 30 expert-crafted copywriting prompts. From magnetic headlines to unstoppable CTAs, each prompt targets a critical conversion lever—benefits, objections, storytelling, and social proof. Perfect for marketers, copywriters, and entrepreneurs ready to turn visitors into buyers.

Type: Prompt Pack

Version: 1.0.0

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Sales Page Alchemist: 30 Expert Copywriting Prompts

- › **The Curiosity Gap Headline** – "Write 3 headlines that tease a specific, surprising result your reader wants. Example: 'How I [achieved X] in [short time] without [common pain point].'"
- › **The Pain-Promise Headline** – "Craft a headline that names the #1 frustration of your audience and promises relief. Structure: 'Stop [pain] and finally [desired outcome].'"
- › **The Social Proof Headline** – "Create a headline using a specific number or statistic from your success case. Example: 'How [Number] of [Audience] Achieved [Result] Using [Product].'"
- › **The Command Headline** – "Write an urgent, action-oriented headline that starts with a powerful verb. Example: 'Transform Your [X] in 30 Days—Here's How.'"
- › **The Question Headline** – "Pose a question your ideal customer asks themselves daily. Example: 'Are You Making This Costly Mistake in Your [Area]?'"
- › **The 'So What?' Test** – "For each feature, write a benefit that answers 'So what?' Start with 'This means you can...' Example: Feature: '24/7 support' → Benefit: 'This means you never lose sleep over technical glitches.'"
- › **The Emotional Benefit** – "Describe how your product makes the user feel. Use sensory words: 'Imagine the relief of...' or 'Feel the confidence when...'"
- › **The Before/After Benefit** – "Write a short paragraph contrasting life before vs. after using your product. Focus on tangible outcomes."
- › **The Specific Number Benefit** – "Quantify the benefit: 'Save 10 hours/week' or 'Boost revenue by 34%.' Use real data if possible."
- › **The Benefit List** – "Create a bulleted list of 5-7 benefits, each starting with a strong verb (e.g., 'Eliminate...', 'Double...', 'Simplify...')."



What's Included

- ✓ Curated, ready-to-use prompt collection
- ✓ PDF + text file formats
- ✓ Copy-paste ready prompts
- ✓ Bonus tips & best practices
- ✓ Instant digital download



Specifications

FORMAT	PDF / TXT
DIFFICULTY	All Levels
COMPATIBILITY	Works with ChatGPT, Claude, Gemini & more
DELIVERY	Instant Digital Download



Requirements

No special requirements. Instant digital download.

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