

CHECKLIST

PRICE
\$24.99

Complete SEO Audit Checklist: 200+ Point Inspection

v2.0

\$24.99

200+ point comprehensive SEO audit checklist covering Technical SEO, On-Page, Off-Page, Content, Local SEO, and Mobile/UX. Includes 14-day action plan template and priority matrix.

Type: **Checklist** Version: **2.0** Downloads: **0**

PRICE	VERSION	DOWNLOADS	RATING
\$24.99	2.0	0	—

✦ Key Features

Section 1: Technical SEO (45 points)

- › Submit XML sitemap to Google Search Console and Bing Webmaster Tools
- › Verify sitemap contains only canonical URLs
- › Sitemap lastmod dates current within 7 days
- › Robots.txt allows Googlebot on important pages, disallows admin/login/cart
- › No Disallow directives for JS/CSS files
- › Crawl budget: no wasted crawl on errors
- › Log file analysis showing Googlebot hits important pages
- › No orphan pages (zero internal links)
- › Parameter handling configured in GSC
- › Proper pagination implementation

Section 2: On-Page SEO (50 points)

- › 46-53. Title tags: unique, 50-60 chars, primary keyword early, brand at end
- › 54-59. Meta descriptions: unique, 150-160 chars, keyword, CTA
- › 60-66. Headings: single H1, logical hierarchy, keywords in H2s
- › 67-76. Content quality: 300+ words, keyword in first 100, internal links
- › 77-82. Image optimization: descriptive names, alt text, compressed
- › 83-89. Internal linking: 3+ links per page, contextual, descriptive anchor text
- › 90-95. URLs: short, descriptive, max 3 levels, no parameters

Section 3: Off-Page & Backlinks (30 points)

- › 96-107. Backlink profile analysis
- › 108-117. Link building strategies
- › 118-125. Brand signals

Section 4: Content Strategy (35 points)

- › 126-133. Topic clusters and pillar pages
- › 134-140. Content calendar and publishing
- › 141-147. E-E-A-T signals
- › 148-155. Content optimization
- › 156-160. Content pruning

Section 5: Local SEO (25 points)

- › 161-168. Google Business Profile optimization
- › 169-174. Citation consistency
- › 175-180. Local content creation
- › 181-185. Review management

Section 6: Mobile & UX (20 points)

- › 186-193. Mobile responsiveness and touch targets
- › 194-200. Navigation, CTAs, accessibility

14-Day Action Plan

- › Week 1: Technical crawl, sitemaps, Core Web Vitals, schema, title tags
- › Week 2: Content gaps, cornerstone content, backlinks, featured snippets, mobile UX

Priority Matrix

- › Critical (Do Now): Crawl issues, Core Web Vitals, SSL, sitemaps
- › High (This Week): Title tags, meta descriptions, content gaps, backlink profile
- › Medium (This Month): Structured data, internal linking, content optimization
- › Low (This Quarter): Accessibility, citations, advanced schema



What's Included

- ✓ Comprehensive printable checklist
- ✓ Actionable step-by-step format
- ✓ Priority matrix & tracking tools
- ✓ Pro tips for each phase
- ✓ Instant digital download



Specifications

FORMAT	PDF (Printable & Digital)
DIFFICULTY	All Levels
COMPATIBILITY	Any PDF reader or note-taking app
DELIVERY	Instant Digital Download



Requirements

Access to a website you manage. Basic Google Search Console familiarity helpful.

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