

TEMPLATE

PRICE
\$12.99

50 Premium Instagram Story Templates: Brand Bundle 2026

v1.0

\$12.99

50 premium Instagram Story templates for Canva across 5 categories: Product Launches, Testimonials, Educational Carousels, Announcements, and Engagement/Polls. Modern gradient design.

Type: **Template** Version: **1.0** Downloads: **0**

PRICE	VERSION	DOWNLOADS	RATING
\$12.99	1.0	0	—

✦ Key Features

Category 1: Product Launches (10 templates)

- › Coming Soon - Dark gradient with countdown timer frame, product silhouette, reveal date
- › New Product Teaser - Split-screen with blurred product preview, "Swipe to see more" arrow
- › Feature Highlight #1 - Hero product image with 3 bullet-point features, accent color block
- › Feature Highlight #2 - Before/After layout showing problem vs. solution with metrics
- › Launch Day - Bold typography announcement with confetti, product price, link sticker
- › Limited Stock - Urgency design with stock countdown bar, "Only X left" text
- › Customer Love - Social proof with 3 review excerpts, star ratings, product photo
- › Bundle Offer - 3-product showcase with pricing comparison, savings badge
- › Sale Announcement - Percentage-off badge, original vs sale price strikethrough
- › Sold Out - Celebration design with milestone counter, "Next batch coming [date]"

Category 2: Testimonials & Reviews (10 templates)

- › Quote Card Classic - Large pull quote, small author headshot, brand-colored quote mark
- › Rating Showcase - 5-star display with average rating number, 3 review snippets
- › Before & After Results - Side-by-side comparison with metric callouts (e.g. +340% growth)
- › Client Journey - Timeline design showing client progress from start to result
- › Video Testimonial Frame - Video placeholder with play button, speaker name and title
- › Stat Brag - Single large number with context (e.g. 10K+ with "Happy Customers" below)
- › Review Carousel #1 - 4-panel swipeable review cards with gradient borders
- › Review Carousel #2 - Single review with "Swipe for more" indicator and navigation dots
- › Trust Badge - "As featured in" with media logos row
- › Testimonial Grid - 2x2 grid of mini quote cards with portrait photos

Category 3: Educational Carousels (10 templates)

- › Title Slide - Bold topic title, subtitle, "Swipe for tips" CTA, page indicator
- › Problem Statement - Pain point highlight with emoji accent, relatable question
- › The Solution - Solution introduction with icon, brief explanation, key benefit
- › Step-by-Step #1 - Numbered step with illustration, short instruction, tip icon
- › Step-by-Step #2 - Three-column layout showing steps 1, 2, and 3 at a glance
- › Quick Tips Grid - 2x2 grid with 4 actionable tips, each with mini icon
- › Common Mistakes - X-marked mistakes list with checkmark alternatives
- › Data Point - Large statistic with source citation, chart/graph background
- › Comparison Slide - Two-column: Old Way vs New Way with color-coded columns
- › Summary/CTA - Recap with key takeaways, follow/link CTA, page indicator

Category 4: Announcements (10 templates)

- › Big News - Bold "ANNOUNCEMENT" header, news-ticker tape element, main message
- › Milestone Celebration - Confetti background, milestone number, appreciation message
- › Event Invite - Event name, date/time, location, "Add to Calendar" button placeholder
- › New Blog Post - Blog title, featured image frame, read time, "Link in bio" CTA
- › Podcast Episode - Episode number, guest name, key topic tags, play button
- › YouTube Upload - Video thumbnail frame, title, watch time, "New on YouTube" badge
- › Partnership Announcement - Two logos side by side, handshake icon, description
- › Hiring/Job Post - Position title, "We're hiring!" badge, requirements, apply CTA
- › Update/Changelog - Version number, new feature list with checkmarks, release date
- › Personal Update - Behind-the-scenes photo frame, personal message, date stamp

Category 5: Engagement & Polls (10 templates)

- › This or That Poll - Two-option layout with emoji choices, "Vote now!" CTA
- › Quiz Question - Question text, 4 answer options (A/B/C/D), timer element
- › Fill in the Blank - Sentence with blank underline, emoji reactions, comment prompt
- › Rate This - 1-10 scale with descriptors at each end, emoji accent
- › Emoji Challenge - Emoji sequence representing a phrase, "Guess the phrase" prompt
- › Question Box - Q&A design with question mark icon, "Ask me anything" header
- › Slider Scale - Custom slider visual, statement, "How much do you agree?"
- › Countdown - Large countdown number, event description, "Stay tuned" CTA
- › Challenge - Challenge name, rules (1/2/3), duration, "Tag a friend" prompt
- › Thank You - Appreciation design with "You're the best" message, heart accents

Design Specifications

- › Aspect Ratio: 9:16 (1080x1920px) - optimized for Instagram Stories
- › Color Schemes: 5 pre-selected palettes (each template in all 5)
- › Typography: Modern sans-serif with mix of bold headers and light body text
- › Elements: Abstract shapes, gradient overlays, subtle textures, icon sets
- › Editable: All text, colors, and images are fully customizable in Canva
- › Format: Canva template link + PDF preview included

How to Use

- › Open the Canva template link (included in download)
- › Customize text, colors, and images to match your brand
- › Download as PNG/MP4 or publish directly to Instagram
- › Post to your Story or save as highlight cover

Best Practices

- › Maintain consistent brand colors across all templates
- › Use high-contrast text for readability
- › Add your brand logo as a subtle watermark
- › Keep text concise (Instagram users scroll fast)
- › Use the engagement templates weekly to boost algorithm

What's Included

- ✓ Editable Canva/Notion/Google Sheets template
- ✓ Professional design with brand colors
- ✓ Pre-filled example data
- ✓ Setup instructions & usage guide
- ✓ Instant digital download

Specifications

FORMAT	Digital Template (Editable)
DIFFICULTY	Beginner-Friendly
COMPATIBILITY	Works with Free & Pro versions
DELIVERY	Instant Digital Download

Requirements

Free Canva account. Works with Canva Free and Canva Pro.

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